



# SAINT MARY'S SCHOOL ANNUAL FUND FY20

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## Welcome to Saint Mary's!

As a parent, YOU play an important role in helping ensure Saint Mary's mission endures for your daughter, her classmates, and the Saint Mary's girls of tomorrow. Each year, the Development and Alumnae Office partners with parents to raise critical dollars not covered by tuition revenue or endowment spin-off. Saint Mary's operational budget cannot anticipate the reality of what each school year brings; it is [Saint Mary's Annual Fund](#) that is the mechanism which allows our institution to respond to unexpected areas of need as they arise and to capitalize on new opportunities.

This year, we launched our **Vision2020** campaign, which represents both great ideas for the future and our evolution of "[Our LEGACY. Her FUTURE.](#)" We also celebrate 20 years as an independent boarding/day school, with a mission that remains as relevant today as it was in 1842. Now, in our 178th academic year, we reflect on our history and honor our alumnae legacy and those leaders who helped propel Saint Mary's forward throughout generations. **Yet, much remains to be accomplished, and parents like YOU can be a part of this next phase of growth in support of Saint Mary's time-honored mission.**

Saint Mary's Annual Fund supports every aspect of every girl's Saint Mary's experience. This year's parent campaign challenge is to reach **100% parent participation** by June 30, 2020, with an overall goal of securing \$1.6 million from alumnae, parents, grandparents, faculty, staff, and friends. **Gifts of any size help make a difference!** Here's how you can be a part of our campaign this year:

- **MAKE A GIFT** - You will soon receive our first parent mailing announcing a grade-level ice cream challenge for the fall. The grade (or grades) whose parents reach 70% participation by Oct. 31 will win an ice cream social during lunch on a day in early November. Make your gift today at [www.sms.edu/parentsgive](http://www.sms.edu/parentsgive).
- **VOLUNTEER** - In partnership with the Parents Association, parents can sign up to volunteer as members of our Annual Fund Parent Committee. [Learn more here.](#)
- **INCLUDE GRANDPARENTS** - Make sure to fill out [this form](#) to ensure your daughter's grandparents or grandfriends receive their save-the-dates and invitations to **Grandparents & Grandfriends Day** and to other family-friendly events hosted by our office. The form is NOT a registration link; instead it provides contact information for accurate mail lists. (We never share this information with any other organization.)
- **SAINT MARY'S IN THE COMMUNITY** - You can help our office by talking about Saint Mary's and telling other parents why YOU support your daughter's school. You can also help connect us to businesses, corporations, foundations, and other charitable giving organizations, and/or take advantage of your company's Matching Gift program (if they have one). [Learn more here.](#)

Please feel free to reach out to our office with any questions. We look forward to getting to know you and your family this year.

Gratefully,

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